

YU-GI-OH! TRADING CARD GAME GIVEAWAY (“CAMPAIGN”)

KONAMI DIGITAL ENTERTAINMENT B.V. (“KONAMI”) GENERAL TERMS AND CONDITIONS

Eligibility:

- Entrants must reside within the United Kingdom, the European Economic Area and Switzerland.
- Employees (or family members of employees) of Konami Digital Entertainment B.V. and companies associated with the Campaign and all affiliates of such companies may not enter the Campaign.
- The Campaign is open to all individuals who meet location requirement (above).

Acceptance:

- By participating in the Campaign, each entrant agrees to be fully and unconditionally bound by these General Terms and Conditions and warrants that he/she meets the eligibility requirements.
- Entries that do not meet the eligibility criteria will not be accepted.

Campaign Period:

- The Campaign will commence at 13:00 BST on 2 July 2021, and end at 13:00 BST on 9 July 2021 (the “**Campaign Period**”).
- During the Campaign Period, prizes will be made available, as more fully detailed in these terms and conditions. Entries will be accepted online during the Campaign Period for those prizes only.

How to Enter:

- To enter the Campaign:
 - on Twitter, Instagram and Facebook (the “**Social Media Platforms**”):
 - on Twitter, like and retweet the Campaign announcement tweet, and post a screenshot of your deck in Yu-Gi-Oh! Duel Links with your Twitter handle as the deck name using #PlatinumBEWD confirm the entry.
 - on Instagram, like and share the Campaign announcement post to your story, and post a screenshot of your deck in Yu-Gi-Oh! Duel Links with your Instagram account name as the deck name using #PlatinumBEWD confirm the entry.
 - on Facebook, like and share the Campaign announcement post, and post a screenshot of your deck in Yu-Gi-Oh! Duel Links with your Facebook name using #PlatinumBEWD to confirm entry.
 - solve the puzzle detailed in the Campaign announcement post/tweet.
- If you enter using the Social Media Platforms, you may enter only once on each Social Media Platform.
- So that we can get your entry, please ensure that your Platform settings for your entry are set to publicly visible. If your entry is not publicly visible, we may not receive your entry.
- For each Social Media Platform, entrants may not enter multiple times by using multiple email addresses, identities, or devices in an attempt to increase their chances of winning.

- Konami may refuse, disqualify or void any entry (including a winning entry) if there are reasonable grounds to believe there has been a breach of these General Terms & Conditions or if the entrant concerned or anyone authorised by the entrant to deal with their entry, acts in a fraudulent manner or in a way towards Konami or other entrants which Konami reasonably considers to be inappropriate, unlawful or offensive. If the winning entry is disqualified or voided Konami reserves the right to award the prize to another entrant.

Prize:

- The winners of the Campaign will **each** receive one "Yu-Gi-Oh! TCG Masterpiece Series: Platinum Blue-Eyes White Dragon".
- The specifics of the prize shall be solely determined by Konami. The prize is non-transferable.
- Any and all prize-related expenses, including without limitation any and all local taxes, shall be the sole responsibility of winner(s).
- The winner(s) shall use the prize exclusively for private purposes and is hereby prohibited from:
 - offering the prize for sale publicly, in auctions (in particular on the internet e.g. via eBay) and/or on unauthorised sales platforms.
 - using or permitting the use of prize for business or commercially, in particular for advertising or marketing purposes as a bonus, promotional giveaway, as a prize or as part of an unauthorized hospitality or package holiday.

Winner Selection and Notification:

- Two winners will be selected as follows:
 - One (1) winner will be selected by or on behalf of Konami at random from the valid entries made across all Social Media Platforms after the end of the Campaign Period.
 - One (1) winner will be selected by or on behalf of Konami at random from the first fifty (50) entrants who solve the puzzle detailed in the Campaign Announcement post/tweet.
- An entrant may only win once. For the avoidance of doubt, this means that if a winner is selected from their entry on one of the Social Media Platforms then they cannot win again if they also solve the puzzle (or vice versa). In such case, a winner's other entries will be deemed invalid and disqualified from the selection process upon being selected as a winner.
- The winners will be notified by within a period of 2 weeks of the end of the Campaign Period, and asked to respond with their postal address and contact details for the purposes of fulfilling the prize.
- All entrants are responsible for checking spam filters to ensure they can receive notifications.
- If a winner cannot be contacted within 2 weeks after the end of the Campaign Period, or is not able or available to accept the prize for any reason which is beyond Konami's reasonable control, then Konami reserves the right to award the prize to another entrant. For the avoidance of doubt, if a winner (who cannot be contacted within 2 weeks after the end of the Campaign Period, or is not able or available to accept the prize for any reason which is beyond Konami's reasonable control) was selected because they solved the puzzle in the quickest time, Konami may award the prize to the next entrant who solved the puzzle in the next quickest time following that winner.
- Konami will deliver all prizes awarded during the Campaign as soon as it is reasonably able to do so.

Entrant Data:

- Any entrant data collected will be used **solely** for the purpose of administering the Campaign, contacting the winner to notify him/her of the prize and provision of the prize and any related purposes where necessary for performing our obligations under these General Terms and Conditions or for our legitimate business interests.
- For more information on how Konami will use and/or share personal data collected in connection with this Campaign, and on your rights in relation to the use of your personal data and how to contact us with any requests, queries or complaints, please refer to Konami's Social Media and Online Campaigns Privacy Notice available at: <https://www.konami.com/games/eu/en/topics/15375/>

Konami Rights:

- Konami reserves the right to substitute the prize for a prize of equivalent or greater monetary value if this is necessary for reasons beyond its control.
- Konami reserves the right to cancel the Campaign if there are insufficient entries or for any other reason, in Konami's reasonable discretion.
- Konami's decision is final and binding in all respects on all entrants.

Liability:

- Konami excludes all liability in relation to cable, internet or other relevant network interruptions or failure, any hardware or software disruptions of whatever nature and any disruption to or unavailability of the Social Media Platforms for any period of time.
- Konami will not be liable in the event that the winner is unable to accept/enjoy the prize for reasons beyond Konami's reasonable control.
- Except in the case of death or personal injury arising from its negligence or in respect of fraud and so far as is permitted by law, Konami and its associated companies and agents exclude responsibility and all liabilities arising from the enjoyment of the prize; and/or any postponement, cancellation, delay or changes to the prize beyond Konami's control; and for any act or default of any third party supplier.

Endorsement:

- The Campaign hosted by Konami is in no way sponsored, endorsed, administered by, or associated with the Social Media Platforms.
- All entrants release and hold harmless the Social Media Platforms from and against any and all liability whatsoever.

General:

- The Campaign is subject to all applicable local and international laws and regulations.
- The operator of the Campaign is Konami Digital Entertainment B.V. of 14-16 Sheet Street, Windsor, SL4 1BG, United Kingdom, VAT No. GB 579 118 802.