

YU-GI-OH! TRADING CARD GAME PROMO CARD GIVEAWAY (“CAMPAIGN”)

KONAMI DIGITAL ENTERTAINMENT B.V. (“KONAMI”) GENERAL TERMS AND CONDITIONS

Eligibility:

- Entrants must reside within the United Kingdom, the European Economic Area, Australia, New Zealand, Albania, Bosnia and Herzegovina, Serbia, Switzerland, Turkey, Algeria, Mauritius, South Africa, Bahrain, Iraq, Kuwait, Lebanon, Qatar, Saudi Arabia, United Arab Emirates.
- Employees (or family members of employees) of Konami Digital Entertainment B.V. and companies associated with the Campaign and all affiliates of such companies may not enter the Campaign.
- The Campaign is open to all members of Twitter, Facebook & Instagram (“**Social Media Platform(s)**”) who meet the location requirement.

Acceptance:

- By participating in the Campaign, each entrant agrees to be fully unconditionally bound by these General Terms and Conditions and warrants that he/she meets the eligibility requirements. Entries that do not meet the eligibility criteria will not be accepted.

Campaign Period:

- The Campaign will commence at 00:00 BST on Monday the 25th of October 2021, and end at 23:59 GMT on Sunday the 7th of November 2021 (the “**Campaign Period**”).
- During the Campaign Period, prizes will be made available, as more fully detailed in these terms and conditions. Entries will be accepted online during the Campaign Period for those prizes.

How to Enter:

- To enter the Campaign:
 - post a picture of your Remote Duel Yu-Gi-Oh! at Home activity on either Twitter, Instagram or Facebook;
 - tag in your post, the relevant Yu-Gi-Oh! EU account for the platform across which you entered:
 - twitter.com/YuGiOhCardEU
 - facebook.com/YuGiOhCardEU; or
 - Instagram.com/YuGiOhCardEU; and
 - include #YuGiOhAtHomeEU in your post.
- Entrants may enter only once on each Social Media Platform. For each Social Media Platform, entrants may not enter multiple times by using multiple email addresses, identities, or devices in an attempt to increase their chances of winning.
- Konami may refuse, disqualify or void any entry (including a winning entry) if there are reasonable grounds to believe there has been a breach of these General Terms & Conditions or if the entrant concerned or anyone authorised by the entrant to deal with their entry, acts in a fraudulent manner or in a way towards Konami or other entrants which Konami reasonably

considers to be inappropriate, unlawful or offensive. If the winning entry is disqualified or voided Konami reserves the right to award the prize to another entrant.

Prize:

- The winner(s) of the Campaign will **each** receive one Promo Card – Blue-Eyes Alternative White Dragon.
- The specifics of the prize shall be solely determined by Konami. The prize is non-transferable. Any and all prize-related expenses, including without limitation any and all local taxes, shall be the sole responsibility of winner(s).
- The winner(s) shall use the prize exclusively for private purposes and is hereby prohibited from:
 - offering the prize for sale publicly, in auctions (in particular on the internet e.g. via eBay) and/or on unauthorised sales platforms.
 - using or permitting the use of prize for business or commercially, in particular for advertising or marketing purposes as a bonus, promotional giveaway, as a prize or as part of an unauthorized hospitality or package holiday.

Winner Selection and Notification:

- Five hundred (500) winners will be selected by or on behalf of Konami at random across all social media platforms after the end of the Campaign Period. An entrant may only win once. For the avoidance of doubt, this means that if a winner has made entries on more than one of the Social Media Platforms then all of that winner's other entries will be deemed invalid and disqualified from the selection process upon being selected as a winner.
- The winner(s) will be notified by message across the Social Media Platform via which entry was made, within a period of 2 weeks of the end of the Campaign Period, and asked to respond with their postal address and contact details, via an online portal, for the purposes of fulfilling the prize.
- All entrants are responsible for checking spam filters to ensure they can receive notifications.
- If a winner does not respond with their details within 1 week from the date they are notified of their win on the Social Media Platform via which entry was made or is not able or available to accept the prize for any reason which is beyond Konami's reasonable control, then Konami reserves the right to award the prize to another entrant.
- Konami will deliver all prizes awarded during the Campaign as soon as it is reasonably able to do so.

Entrant Data:

- Any entrant data collected will be used **solely** for the purpose of administering the Campaign, contacting the winner to notify him/her of the prize and provision of the prize and any related purposes where necessary for performing our obligations under these General Terms and Conditions or for our legitimate business interests.
- For more information on how Konami will use and/or share personal data collected in connection with this Campaign, and on your rights in relation to the use of your personal data and how to contact us with any requests, queries or complaints, please refer to Konami's Social Media and Online Campaigns Privacy Notice available at:
<https://www.konami.com/games/eu/en/topics/15375/>

Konami Rights:

- Konami reserves the right to substitute the prize for a prize of equivalent or greater monetary value if this is necessary for reasons beyond its control.
- Konami reserves the right to cancel the Campaign if there are insufficient entries or for any other reason, in Konami's reasonable discretion.
- Konami's decision is final and binding in all respects on all entrants.

Liability:

- Konami excludes all liability in relation to cable, internet or other relevant network interruptions or failure, any hardware or software disruptions of whatever nature and any disruption to or unavailability of the Social Media Platforms for any period of time.
- Konami will not be liable in the event that the winner is unable to accept/enjoy the prize for reasons beyond Konami's reasonable control.
- Except in the case of death or personal injury arising from its negligence or in respect of fraud and so far as is permitted by law, Konami and its associated companies and agents exclude responsibility and all liabilities arising from the enjoyment of the prize; and/or any postponement, cancellation, delay or changes to the prize beyond Konami's control; and for any act or default of any third party supplier.

Endorsement:

- The Campaign hosted by Konami is in no way sponsored, endorsed, administered by, or associated with the Social Media Platforms.
- All entrants release and hold harmless the Social Media Platforms from and against any and all liability whatsoever.

General:

- The Campaign is subject to all applicable local and international laws and regulations.
- The operator of the Campaign is Konami Digital Entertainment B.V. of 14-16 Sheet Street, Windsor, SL4 1BG, United Kingdom, VATNo. GB 579 118 802.