## Konami Digital Entertainment, B.V. (KONAMI) Yu-Gi-Oh! TRADING CARD GAME The Lost Art Promotion 2020 FAQ In Effect as of February 1, 2020

#### **BASIC INFORMATION**

- What is The Lost Art Promotion?
- What is the timing of the promotion?
- How do I know if my local store is participating in The Lost Art Promotion?
- How can I get my local store to participate if they are currently not participating?
- What are the promotional cards that are begin given out each month?
- How are the promotional cards being given out at the stores?
- I purchased €/£30.00 worth of Yu-Gi-Oh! TCG product in April, but I really wanted to get the March promotional card, can I still get this?
- I just spent over €/£30.00 buying a couple of single cards from my local store, and they're officially participating in The Lost Art Promotion, but they didn't give me a promotional card.
- What if my local store has an online website that I can purchase cards from, will I still get a promotional card?
- What happens if my store is out of promotional cards in any given month?
- How many promotional cards can I get in a single month? If I purchase €/£90.00 worth of sealed Yu-Gi-Oh! TCG product, do I get three promotional cards?
- Q: What are the equivalent price points for other currencies?

### **Q: What is The Lost Art Promotion?**

**A:** The Lost Art Promotion is an exclusive promotion for selected KONAMI Official Tournament Stores (OTS) that have chosen to opt-in to participate.

Customers who spend a minimum of €/£30.00 on sealed Yu-Gi-Oh! TCG products at participating OTS retail locations will receive a free "Lost Art" promotional card with their purchase. \*

The Lost Art Promotion will span six months, and a different promotional card will be available each month. \*whiles stocks last

#### Q: What is the timing of the promotion?

A: The Lost Art Promotion 2020 will run in two 3-month periods: first in February, March and April, and then June, July and August.

#### Q: How do I know if my local store is participating in The Lost Art Promotion?

A: The list of participating OTS for The Lost Art Promotion will be posted on this site, and updated periodically <u>http://www.yugioh-card.com/uk/events/</u> (/oc/events/ for Oceania).

#### Q: How can I get my local store to participate in The Lost Art Promotion if they are not currently participating?

A: If your local store is currently an OTS but not participating in The Lost Art Promotion, they can email their country's Organised Play partner for information on how to opt-in.

If you know that your local store is NOT currently a KONAMI Official Tournament Store, they can email <u>eu-opsupport@konami.com</u> to begin the application process.

## Q: What are the promotional cards that are begin given out each month?

A: Customers have a chance to receive special copies of popular cards that have never been released outside of Asia.

These Ultra Rare cards feature original card artworks, from when they were first released. The promotional cards that can be received are:

- Super Rejuvenation
- Solemn Judgment
- Edge Imp
- Foolish Burial
- Offerings to the Doomed
- Super Dreadnought Rail Cannon Gustav MAX

### Q: How are the promotional cards being given out at the stores?

A: For every €/£30 spent on Yu-Gi-Oh! TCG product in store, you can obtain a promotional card.

Some participating stores may give customers a reward card with spaces for stickers/stamps or equivalent.

With regards to rewards cards: for every €/£10 spent on Yu-Gi-Oh! TCG product at the store, you earn a sticker/stamp or equivalent.

Collect 3 stickers over the course of a month to obtain that month's promotional card.

### Qualifying purchases must be made in the store.

# Q: I purchased €/£30.00 worth of Yu-Gi-Oh! TCG product in April, but I really wanted to get the March promotional card, can I still get this?

A: If the participating OTS still has promotional cards from prior months available, it is up to them to honor this request from the customer.

Keep in mind that participating OTS will have a limited supply of each month's promotional card.

# Q: I just spent over €/£30.00 buying a couple of single cards from my local store, and they're officially participating in The Lost Art Promotion, but they didn't give me a promotional card.

A: Qualifying purchases for this promotion only apply to <u>sealed</u> Yu-Gi-Oh! TCG product, like booster packs, display cases, and polybagged product like Yu-Gi-Oh! TCG accessories.

Single cards and loose product do not qualify as purchases for this promotion, even if the total amount exceeds €/£30.00.

# Q: What if my local store has an online website that I can purchase cards from, will I still get a promotional card?

A: Qualifying purchases of €/£30.00 <u>must be made</u> at a participating brick and mortar OTS; online purchases do not qualify.

## Q: What happens if my store is out of promotional cards in any given month?

A: Promotional cards for each participating OTS are only available while stocks last.

# Q: How many promotional cards can I get in a single month? If I purchase €/£90.00 worth of sealed Yu-Gi-Oh! TCG product, do I get three promotional cards?

A: It is up to the OTS to place a limit to the number of promotional cards a customer can receive in a month, if they feel that is necessary.

Stores will have a limited supply of promotional cards per month, so customers should check with the OTS if they have placed or plan to place any limits on the number of promotional cards that can be redeemed.

- 10 Pounds Sterling
- 10 Euro
- 15 Australian Dollars
- 20 New Zealand Dollars
- 45 Israeli Shekel
- 85 Danish Krone
- 110 Swedish Krona
- 110 Norwegian Krone
- 160 South African Rand