# Konami Digital Entertainment, B.V.. (KONAMI) Yu-Gi-Oh! TRADING CARD GAME The Lost Art Promotion 2018 FAQ

In Effect as of March 1, 2018

### **BASIC INFORMATION**

- What is The Lost Art Promotion?
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- How do I know if my local store is participating in The Lost Art Promotion?
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- What are the promotional cards that are begin given out each month?
- How are the promotional cards being given out at the stores?
- I purchased €/£30.00 worth of Yu-Gi-Oh! TCG product in March, but I really wanted to get Monster Reborn, which is the February promotional card. Can I still get this?
- I just spent over €/£30.00 buying a couple of single cards from my local store, and they're officially participating in The Lost Art Promotion, but they didn't give me a promotional card.
- What if my local store has an online website that I can purchase cards from, will I still get a promotional card?
- What happens if my store is out of promotional cards in any given month?
- How many promotional cards can I get in a single month? If I purchase €/£90.00 worth of sealed Yu-Gi-Oh! TCG product, do I get three promotional cards?
- Q: What are the equivalent price points for other currencies?

#### Q: What is The Lost Art Promotion?

**A:** The Lost Art Promotion is an exclusive promotion for eligible KONAMI Official Tournament Stores (OTS) that have chosen to opt-in to participate.

Customers who spend a minimum of €/£30.00 on sealed Yu-Gi-Oh! TCG products at participating OTS retail locations will receive a free "Lost Art" promotional card with their purchase.

The Lost Art Promotion will span six months, and a different promotional card will be available each month.

#### Q: What is the timing of the promotion?

A: The promotion begins March 1, 2018 and ends August 31, 2018.

### Q: How do I know if my local store is participating in The Lost Art Promotion?

A: The list of participating OTS for The Lost Art Promotion will be posted on this site, and updated periodically <a href="http://www.yugioh-card.com/uk/events/">http://www.yugioh-card.com/uk/events/</a> (/oc/events/ for Oceania).

Q: How can I get my local store to participate in The Lost Art Promotion if they are not currently participating?

A: If your local store is currently an OTS but not participating in The Lost Art Promotion, they can email their country's Organised Play partner for information on how to opt-in.

If you know that your local store is NOT currently a KONAMI Official Tournament Store, they can email <a href="mailto:yugioh@konami-europe.net">yugioh@konami-europe.net</a> to begin the application process.

Q: What are the promotional cards that are begin given out each month?

A: Customers have a chance to receive special copies of popular cards that have never been released outside of Asia

These Ultra Rare cards feature the original card artwork when they were first released in 1999. The promotional cards that can be received are

- Exodia the Forbidden One
- Left Arm of the Forbidden One
- Right Arm of the Forbidden One
- Left Leg of the Forbidden One
- Right Leg of the Forbidden One
- Monster Reborn

#### Q: How are the promotional cards being given out at the stores?

A: Participating stores will give customers a reward card with spaces for stickers.

For every €/£10 spent on Yu-Gi-Oh! TCG product at the store, you earn a sticker.

Collect 3 stickers over the course of a month to obtain that month's promotional card.

Qualifying purchases must be made in the store.

### Q: I purchased €/£30.00 worth of Yu-Gi-Oh! TCG product in March, but I really wanted to get Monster Reborn, which is the February promotional card. Can I still get this?

A: If the participating OTS still has promotional cards from prior months available, it is up to them to honor this request from the customer.

 $Keep in \ mind \ that \ participating \ OTS \ will \ have \ a \ limited \ supply \ of \ each \ month's \ promotional \ card.$ 

### Q: I just spent over €/£30.00 buying a couple of single cards from my local store, and they're officially participating in The Lost Art Promotion, but they didn't give me a promotional card.

A: Qualifying purchases for this promotion only apply to <u>sealed</u> Yu-Gi-Oh! TCG product, like booster packs, display cases, and polybagged product like Yu-Gi-Oh! TCG accessories.

Single cards and loose product do not qualify as purchases for this promotion, even if the total amount exceeds €/£30.00.

### Q: What if my local store has an online website that I can purchase cards from, will I still get a promotional card?

A: Qualifying purchases of €/£30.00 <u>must be made</u> at a participating OTS physical location; online purchases do not qualify.

#### Q: What happens if my store is out of promotional cards in any given month?

A: Promotional cards for each participating OTS are only available while supplies last.

## Q: How many promotional cards can I get in a single month? If I purchase €/£90.00 worth of sealed Yu-Gi-Oh! TCG product, do I get three promotional cards?

A: It is up to the OTS to place a limit to the number of promotional cards a customer can receive in a month, if they feel that is necessary.

Stores will have a limited supply of promotional cards per month, so customers should check with the OTS if they have placed or plan to place any limits on the number of promotional cards that can be redeemed.

### Q: What are the equivalent price points for other currencies?

- 10 Pounds Sterling
- 10 Euro
- 15 Australian Dollars
- 20 New Zealand Dollars
- 45 Israeli Shekel
- 85 Danish Krone
- 110 Swedish Krona
- 110 Norwegian Krone
- 160 South African Rand