KONAMI GIVEAWAY CAMPAIGN

Campaign:	Yu-Gi-Oh! - 12 days of Christmas giveaway
Participation Criteria:	To enter the Campaign during each Campaign Period on X and/or Instagram, you must: - follow @YuGiOhCardEU, on X and/or Instagram; and - respond on the Campaign announcement post on the Konami account you have followed above (on X and/or Instagram) using #YuGiOhCardQuiz and answer the quiz question posted in the copy.
Maximum Entries:	In respect of each Campaign Period, you may only enter once on each Konami Social Media Platform account specified in the Participation Criteria, meaning the maximum number of entries you can make is two (2) during each Campaign Period.
Social Media Platform(s):	- X (formerly Twitter) - Instagrams
Campaign Period:	Each period from 12:00PM GMT on each day to 12:00PM GMT on the following day from 25 December 2025 to and including 5 January 2026 (each a "**Campaign Period**"). For the avoidance of doubt, the final Campaign Period shall commence at 12:00PM GMT on 5 January 2026 and end at 12:00 PM GMT on 6 January 2026.
Permitted Territory:	- United Kingdom - European Economic Area (but excluding Italy) - Switzerland
Prize(s):	Each winner will receive a prize as described in the Campaign announcement post for each Campaign Period.
Number of winners:	One (1) winner for each Campaign Period.

Your entry to the Campaign is subject to the Terms and Conditions set out below.

TERMS AND CONDITIONS

1 How to participate

1.1 In order to enter the Campaign, you must fulfil the Participation Criteria (above).

1.2 Entries that do not comply with these Terms and Conditions will be void and will not be entered into the Campaign.

1.3 The maximum number of entries you can make is specified above. Entries over the maximum number of entries will be void and will not be entered into the Campaign. Entrants may not enter multiple times by using multiple, social media accounts, email addresses, identities, or devices in an attempt to increase their chances of winning.

2 Campaign Period

2.1 The Campaign will run for the Campaign Period specified above.

2.2 Entries received before or after the Campaign Period will be void and will not be entered into the Campaign.

3 Eligibility

3.1 To enter the Campaign, you must be a resident in the Permitted Territory and be aged 18 or over at the time of entry.

3.2 The following persons are not eligible to enter:

3.2.1 our employees or workers, or the employees or workers of any company in our group;

3.2.2 employees or workers of any organisation involved in the operation or administration of the Campaign including prize suppliers and advertising agencies; and

3.2.3 members of their immediate families.

3.3 Entries will be void if they:

3.3.1 do not comply with these Terms and Conditions;

3.3.2 are incomplete or illegible;

3.3.3 are considered by the us to be part of an attempt to manipulate or unfairly influence the outcome of the Campaign.

3.4 We may ask for proof of age, residence or eligibility. Delay or failure to provide the evidence to our reasonable satisfaction may result in an entry being void or a prize being forfeited.

3.5 Our decision as to whether an entrant (or their entry) is eligible for the Campaign is final and we are not obliged to provide any reasons for disqualification.

4 Selection of the winner

The winner(s) of the Campaign will be selected at random from all entries correctly submitted in accordance with these Terms and Conditions.

5 Prize

5.1 The winner(s) will receive the Prize(s) specified above.

5.2 The winner is responsible for any costs or expenses involved in claiming or using the Prize(s) (including any local taxes or customs duties) other than those that are expressly stated as being included as part of the Prize(s).

5.3 The Prize(s) may be subject to additional terms and conditions imposed by the supplier or other organisation connected to the Campaign.

5.4 If necessary due to circumstances beyond our control, we may (at our option) substitute the Prize(s) for:

5.4.1 a reasonable equivalent of equal or higher value; or

5.4.2 a cash alternative.

5.5 Prize(s) are for the named winner(s) only and cannot be given or transferred to any other person.

6 Notification of the results and receipt of the Prize(s)

6.1 We will notify the winner(s) as soon as possible after the end of the Campaign Period using the contact details provided in the entry, or, if applicable, via the Social Media Platform through which the entry was made.

6.2 If a selected winner does not respond to the notification within 28 days, the Prize(s) will be forfeited and we will select an alternative winner from the remaining eligible entries in accordance with the process described above (and that winner will also have 28 days to respond to their notification).

6.3 Where Prizes are capable of physical delivery, the winner(s) will receive the Prize(s) as soon as reasonably practicable. In all other cases, we will provide the winner(s) with instructions on how to book or obtain their Prize(s).

6.4 We are not liable for any damage or loss to Prize(s) caused by any third party. If Prizes are damaged or fail to be delivered, we have no obligation to provide replacement Prize(s).

7 Publicity and personal data

7.1 Please note that your personal data will be used to process your entry, to contact you about your entry, and for the purpose outlined in paragraph 7.2 below. Please see our privacy policy https://legal.konami.com/kdee/privacy_notice/4/en/ for more details regarding how we will use your personal data.

7.2 The surname and county of the winner(s) can be obtained by sending a stamped, self-addressed envelope to the following address for 4 weeks after the end of the Campaign Period:

Konami Digital Entertainment B.V.

FAO: Legal Department

14-16 Sheet Street

Windsor

SL4 1BG

United Kingdom

7.3 If you do not want your surname and county included on the list of winners referred to above, please email rep-gdpr@konami.info prior to the closing date of the Campaign.

7.4 You may be asked to participate in publicity relating to the Campaign if you are selected as a winner.

8 Ownership and use of entries

8.1 You will retain ownership of all intellectual property rights (including copyright) that may subsist in your entry, but you agree to grant us a licence to use it for the purposes of promoting and marketing our products and services and for any other purpose connected to the Campaign.

8.2 The licence will last for the duration of the relevant intellectual property right and includes the right for us to:

8.2.1 edit or modify your entry (including resizing, adjusting the colour and adding elements such as text);

8.2.2 adapt it or incorporate it into other materials;

8.2.3 sub-licence it to third parties or companies in our group to use for the purposes described in clause 8.1; and

8.2.4 republish it (or any version modified in the way described above) on any media anywhere in the world.

8.3 You confirm that your entry:

8.3.1 is your own original work and does not breach any third party's intellectual property rights (for example, by including a company's trade mark without permission);

8.3.2 is not defamatory, offensive, threatening, discriminatory, distasteful, pornographic or illegal;

8.3.3 can be submitted to us and used without breaching any contractual obligation to any person; and

8.3.4 does not contain anything which may be confidential or commercially sensitive.

8.4 If your entry contains photographs or video images of people, you must ensure that you inform them that you intend to use the material for the purposes of the Campaign and obtain their consent.

8.5 We may ask you for evidence of any such consent and reserve the right to disqualify your entry if you are unable to provide it or if we have doubts about its adequacy.

8.6 You are not entitled to any fees for granting the licence and you are not entitled to terminate it unless we agree in writing.

9 General

9.1 This Campaign is operated by Konami Digital Entertainment B.V. whose address is at 14-16 Sheet Street, Windsor, SL4 1BG, United Kingdom.

9.2 While nothing in these Terms and Conditions will limit or exclude our liability for death or personal injury caused by our negligence or for fraud, we will not be legally responsible to entrants or winners:

9.2.1 for any losses that were not foreseeable to us or to the entrant at the time of entry to the Campaign or which are caused by a third party.

9.2.2 in the event of any cable, internet or other relevant network interruptions or failure, any hardware or software disruptions of whatever nature;

9.2.3 in the event of any disruption to, or unavailability of, a Social Media Platform or Gleam (if applicable) for any period of time; and

9.2.4 in the event that a winner is unable to accept/enjoy the Prize(s) for reasons beyond the promoter's reasonable control.

9.3 The Campaign is in no way sponsored, endorsed, administered by, or associated with the Social Media Platforms or Gleam (if applicable). All entrants release and hold harmless the Social Media Platforms and Gleam (if applicable) from and against any and all liability whatsoever.

9.4 The laws of England and Wales apply to these Terms and Conditions and any disputes will be subject to the non-exclusive jurisdiction of the courts of England and Wales, although if you are resident elsewhere, you will retain the benefit of any mandatory protections given to you by the laws of that country.